**INTRODUCTION**

We are Bored Baby Official - Not just another NFT project but a brand and a new evolution of baby NFTs aimed at bringing profitable investment platform to its holders. Bored Baby Official has been randomly generated with multiple traits and accessories living on the polygon blockchain network. Randomly generated 10K artworks, each artwork is different from each other with different accessories e.g. clothes, skin color, hair color, expressions etc. making it unique and amazing.

**WHY THE POLYGON BLOCKCHAIN?**

Our collection will be minted and stored on the polygon blockchain. The benefit of the Polygon Blockchain are the gasless fees for users and overall speed of transactions. We want our users to be able to enter this project and community at without the pressure of regaining profit on the gas fee.

**COLLECTION**

We have created a total of 10,000 artworks which are already minted and listed on OpenSea. The Bored Baby Official NFT’s will be launched on OpenSea on October 28th, 2022.

**MISSION & VISION**

1. One of our mission is to educate children and let them know they are an important part of existence and valued for their uniqueness and character. A project built to help children feel welcomed and for the promotion of young youths.

2. We will be donating to help fight human trafficking by donating to the Child Liberation Foundation in order to help fight against human trafficking.

3. Providing an opportunity for passive income earning for its holders.

**HUMAN TRAFFICKING**

Human trafficking comes in many shapes and sizes, harming adults and children in countries rich and poor alike.

In total, this issue—also known as modern slavery—affects an estimated 40.3 million people globally and earns traffickers at least $150 billion annually, making it one of the world’s most profitable crimes.

The crime of human trafficking is complex and dynamic, taking place in a wide variety of contexts and difficult to detect. One of the greatest challenges in developing targeted counter-trafficking responses and measuring their impact is the lack of reliable, high-quality data related to the scale of human trafficking and the profile of victims.

The need for improved international response to human trafficking and commitment to its eradication is illustrated by its prominent inclusion in the targets of the United Nations (UN) Sustainable Development Goals (SDGs) and the Global Compact for Safe, Orderly, and Regular Migration (GCM).

Since the early 2000s, the proportion of identified cases of trafficking for sexual exploitation has in general declined, while the share of identified cases of trafficking for forced labor has generally increased, as identification of such cases has improved. However, there are regional differences in the rates of both trafficking for sexual exploitation and forced labor. For example, data from UNODC and CTDC show that trafficking for forced labor has a higher rate in Africa and the Middle East than trafficking for sexual exploitation, while the opposite is true for regions such as Europe and Northern America.1 This is partly reflected in the CTDC data above, where an increase of available case data from Northern America from 2015 onwards increased the proportion of victims trafficked for sexual exploitation in the dataset.

A large proportion of victims identified are female, as human trafficking had previously tended to be a crime which affects mostly females who are trafficked for sexual exploitation. Over time, a higher percentage of men have been identified as it has been acknowledged that men can also be vulnerable to many forms of human trafficking, including sexual exploitation, and the identification of such cases has improved. The proportion of children relative to adults for males and females is about the same.

CTDC data also show differences in the routes undertaken by victims of trafficking. Nearly 80 per cent of international human trafficking journeys cross through official border control points, such as airports and land border control points. Victims of labor exploitation are more likely to be trafficked through official border control points, while victims of trafficking for sexual exploitation account for more cases crossing borders via locations that don’t have official border control points. This includes irregular routes, such as those across the sea or cross-country. Children are also more likely than adults to be trafficked via routes that don’t have official border control points.

We will be donating 10% of total NFT sale to different charity organization supporting the prevention of human trafficking all over the world.

**BENEFIT TO HOLDERS**

Bored Baby Official NFT’s provide many benefits for holders. The first step to earning and gaining profit with a Bored Baby Official NFT is to purchase and stake the NFT. See “Staking Pools” in the Roadmap section for royalty and APR distribution by staking your NFT.

Following launch, we will be adding more contests and NFT airdrops to our community members, so be sure to follow us on social media, specifically, the Discord server.

We also be hosting a whitelist spot for the first 1000 users on Discord (<https://discord.gg/boredbabyofficial> )and mint the NFT’s prior to launch. White list members will be able to sell the NFTs and earn profit following launch.

**WHERE TO BUY**

Bored Baby Official will be available for sale *primarily* on the Opensea marketplace via the *Polygon Blockchain*. The NFTs are also available on Rarible on the *ETH Blockchain*. <https://opensea.io/collection/bored-baby-official>

**FUTURE OF BORED BABY OFFICIAL NFT’S**

The Exclusive Marketplace is nearly complete as of September 2022. After the NFT launch, we will be planning to unveil the Marketplace and demo the play to earn game. We are continuing to grow a large community with exciting opportunities for all ages 18+.

**TOKENOMICS**

White List: 10%

Donation 10%

Public sale 70%

Airdrops 3%

Team 7%

**MARKETING STRATEGY**

Generate White List Members

* Follow our social media for more info on whitelist spot(s).
  + Twitter- <https://twitter.com/BrdBaby>
  + Instagram- <https://www.instagram.com/boredbabyofficial>
  + Facebook- <https://www.facebook.com/boredbabyofficial>
  + Discord- <https://discord.gg/boredbabyofficial>

Promote NFT Collection & subsequent WL Airdrop on October 28, 2022 launch date.

**BORED BABY OFFICIAL FAQ’S**

***\*\*On what network will the Bored Baby Official NFT collection launch?***

-The Bored Baby Official NFTs will launch on the *Polygon network*.

***\*\*How do I transfer ETH from Ethereum to Polygon on OpenSea?***

-To save significant costs related to gas fee transactions, Bored Baby Official NFTs are on the Polygon Blockchain on [OpenSea](https://opensea.io/collection/bored-baby-official). For basic instructions on the process of purchasing NFTs on the Polygon Blockchain on [OpenSea](https://opensea.io/collection/bored-baby-official), click [**HERE**](https://support.opensea.io/hc/en-us/articles/1500012881642-How-do-I-transfer-ETH-from-Ethereum-to-Polygon-). Bored Baby Official NFTs are also sold and traded on [Rarible](https://rarible.com/boredbabyofficial/items), however, [Rarible](https://rarible.com/boredbabyofficial/items) functions primarily on the Ethereum Blockchain.

***\*\*What will the mint price be?***

-Mint price will be 0.04 ETH for general public, and 0.025 ETH for WL members on October 28th, 2022 launch date.

***\*\*How many Bored Baby Official NFTs will there be in the collection?***

-10,000

***\*\*Do you plan on integrating into the Metaverse?***

-We are talking to various creators and are keen to add interoperability with as many as we feel meet the quality of the Bored Baby Official NFTs. Target timeframe Q2 2023.

***\*\*Where does my NFT go after I purchase a Bored Baby Official NFT?***

-The Bored Baby Official NFT you purchase will be sent to the address, and/or connected wallet, used to purchase the Bored Baby Official NFT. You can also view your Bored Baby Official NFT on [OpenSea](https://opensea.io/collection/bored-baby-official" \t "_blank).

**ROADMAP**

**Phase 1 (Q2-2022):**

Community Building/Marketing (x2 Posts/Day)

* Social Media Platforms
  + Instagram
  + Facebook
  + Discord
  + Twitter

Establish Pre-Sale/Airdrop Opportunities for White Listed Community Members

**Phase 2 (Q3-2022):**

Community Building- Social Media Platforms

* Host Member-Only invite and collaboration contests

CGI Development of Characters for Episode #1 Launch

**Phase 3: (Q4-2022)**

Bored Baby Official NFT Collection Launch on OpenSea & Rarible (October 28th, 2022)

Development of Exclusive Bored Baby Official Marketplace

Demonstrate proof of concept to BBO Holders

**Phase 4: (Q1-2023)**

CGI Episode #1 Launch

Liquidity Token

Staking Pools (APR)

* Nursery Pool (2% Holders)
* Elementary Pool (5% Holders)
* Playground Elite Pool (7% Holders)

**Phase 5: (Q2-2023)**

Exclusive (Series 2) Companion NFT Launch

CGI Episode #2 Launch

Launch Metaverse/ P2E Game Development